

## Doosan Forklift Masts

Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Tools and Mechanization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Also, there are more than 90 independent sellers moving forklift supplies and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably comprises of 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle versions range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American market, due to its excellent level of product performance and their consistently high level of client support and service given to all Doosan Infracore Forklift clients. The U.S. forklift division situated in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's forklift history

Initially the domestic lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a home-based machinery expansion venture. Product sales of these products were primarily targeted to state-run firms, large scale organizations, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

### Expansion of Forklift Exports

Daewoo began the first domestic forklift business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a situation of considerable growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling industry. This project proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed development of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a global sales system and started exporting versions they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international marketplaces.